



PRESS RELEASE

30th August 2016

IIFCL felicitates Ms. P. V Sindhu & Sh. Pullela Gopichand

India Infrastructure Finance Company Limited (IIFCL) under its Corporate Social Responsibility (CSR) initiative has been supporting the training and development needs of Badminton and Archery athletes identified under the Target Olympic Podium (TOP) Scheme of Ministry of Youth Affairs and Sports (MYAS), Government of India.

Ms. P V Sindhu, one of the Badminton athletes supported under the CSR initiative of IIFCL won a silver medal at the Women Badminton Singles at the Rio Olympics 2016. In view of her outstanding accomplishment, IIFCL organized a felicitation ceremony for Ms. P V Sindhu, Silver medalist Rio Olympic 2016 and Shri. Pullela Gopichand National Badminton Coach on 30th August, 2016.



SH. S B NAYAR, CMD, IIFCL FELICITATING Ms. P V SINDHU, SILVER MEDALIST, RIO OLYMPICS 2016

IIFCL felicitated the sportspersons at the India Habitat Centre New Delhi on 30th August 2016. IIFCL congratulated the sportspersons and restated continued commitment and support in training and development of Badminton and Archery through its Corporate Social Responsibility initiatives. IIFCL aspires to create potential medal winners and aims at leading the way for the other corporates to follow.

IIFCL has received the **“Rashtriya Khel Protsahan Puruskar 2016”** “the Highest National Award for encouragement of sports through corporate social responsibility by the Hon’ble President of India in a ceremony on the 29th August 2016 held at the Rashtrapati Bhawan.



**CMD IIFCL RECEIVING “RASHTRIYA KHEL PROTSAHAN PURUSKAR 2016” FROM
HON’BLE PRESIDENT OF INDIA**

IIFCL recognizes the importance of developing a culture of sports in the country and is amongst the first few organizations to provide contribution to the sports sector. The company has allocated around 40% of its total CSR budget annually to developing sports in the country. Under the TOP scheme, IIFCL has committed Rs 30 Crore to create sporting champions, with a pledge to contribute Rs 10 Crore annually. The funds are being used for improvement in sports infrastructure and asset creation, including academies. IIFCL has also committed to provide funds for training and development of athletes to prepare them for 2020 Olympics.

Contribution made by IIFCL for TOP Scheme has been utilized for training of and purchase of equipment for badminton players such as Ms. Saina Nehwal, Ms. P.V Sindh, Shri Srikanth Kidambi, Ms. Jwala Gutta, Ms. Ashwani Ponappa , Mr. Manu Atri, Mr. B Sumeeth Reddy and archery players such as Ms. Deepika Kumari, Ms. Laxmi Rani Manjhi ,Ms. L Bombayla Devi and Shri. Atanu Das under the TOP scheme.

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